

Guangzhou Fenghecheng AI Content Production Factory

AI-Native Vertical Drama Production · Guangzhou, China



Main entrance — AI Content Production Factory, Baiyun District, Guangzhou



Production floor — AI drama pipeline in session



Talent pipeline — apprentice and training cohorts

Who we are

Guangzhou Fenghecheng AI Content Production Factory is an AI content production base operated by Guangzhou Fenghecheng Operation Management Co., Ltd. We occupy 82,000 m² in the Guangzhou Baiyun International Airport Economic Zone and work with more than 300 enterprise and government-media clients. Our business covers AI film & drama industrialization, AI commerce content, and international exchange programmes.

What we produce

We produce vertical short dramas with AI, end to end, inside our own pipeline. **We do not produce live-action.** Every title is generated, edited and localized in-house at our Guangzhou base — which is why we can quote firm delivery dates and hold a cost base that live-action production cannot match.

At a glance

Location	Production lines	Compute	Delivery team	Clients
82,000 m ² , Baiyun District, Guangzhou Airport Economic Zone	7 lines C/B · A · A+/S + 4 specialist lines	128-GPU self-owned cluster	20 engineers 50 line producers 1,000-person pipeline	300+ enterprise & media clients

Why platforms work with us

- **Cost base:** no live-action overhead: seven AI lines, a self-owned GPU cluster and a 1,000-person pipeline under one roof
- **Capacity:** 100 to 3,000 minutes per day depending on tier, scheduled across lines in the same quarter
- **Localization:** original scripts in eight languages, produced for the target market rather than dubbed after the fact

Facility and track record



Part of the 82,000 m² campus



Campus security and logistics control room — 82,000 m² site



China-Thailand AI Short Video Competition — launch event

Track record

- **Broadcast and media:** long-term content and technical partner to provincial broadcast and media platforms, including Guangdong Radio and Television's education channel and YueTV
- **International:** we operate a China-ASEAN industry connection and growth platform, matching overseas buyers with Chinese production capacity
- **Competitions:** organisers of the 2026 Shixiang International Trend Design Competition and a China-Thailand AI creative short video competition run with the Thailand Media Fund and the Thai documentary film alliance
- **Client base:** 300+ enterprise clients across AI, short-drama distribution, media and e-commerce

Production capacity

Seven production lines run concurrently. Tiers describe the quality target of a title, not a fixed genre.

Production line	Rated capacity	Typical use
C/B-tier AI drama	up to 3,000 minutes / day	Volume libraries, free-to-watch apps, FAST and AVOD catalogues
A-tier AI drama	up to 100 minutes / day	Subscription platforms, original slates, market commissions
A+/S-tier AI drama	up to 500 minutes / month	Flagship titles where shot-level control matters
AI film · TVC / MV · promo	on request	Longer-form projects, trailers, campaign films
AI commerce drama / feed & clips	on request	Brand drama, feed video, marketing cuts

Compute and cost control

- **128-GPU cluster:** owned and operated by us, not rented per project — dozens of video models deployed locally
- **Concurrent scheduling:** multiple lines generate at the same time without waiting on third-party API quotas, so delivery dates depend on our hardware
- **Cost tracking:** model pricing is tracked daily and compute and labour are accounted per quality tier, so a quote stays firm when a vendor changes its price mid-project

Compute, team and workflow

Delivery team

Role	Headcount	Responsibility
Senior AI engineers	20	Model selection, pipeline R&D, output quality standards
AI line producers	50	On-floor management and quality gates on every line
Production pipeline	1,000	Scaled capacity, supplied through industry-academia programmes

Workflow

Stage	What happens	Who signs it off
1 Script	Episode beats, dialogue, hooks and episode-end cliffhangers	Human writers + line producer
2 Art assets	Characters, locations, wardrobe and look locked as reference sets	Art lead + line producer
3 Video generation	Shot-by-shot generation against the locked reference sets	Line producer, against set thresholds
4 Final cut	Editing, sound, subtitles/dubbing, masters and marketing cuts	Post supervisor + line producer

Why AI-native does not mean unsupervised

- **Script first:** human writers sign off the script before a single shot is generated
- **Locked references:** characters, locations and wardrobe are locked as reference sets, so faces and places stay consistent across all episodes
- **Gates:** every stage has a named owner and an agreed re-generation threshold; the A+/S tier trades volume for iteration — 500 minutes a month instead of thousands of minutes a day

If a platform wants to review the pipeline before committing, we run a pilot title and let the sample decide.

What we need from you to start

Input	Example
Genre and theme	Werewolf romance, revenge, CEO romance, martial arts, suspense, family drama
Market and language	Indonesia / Bahasa Indonesia; Brazil / Portuguese; US Hispanic / Spanish
Rating limits	What is acceptable on violence, intimacy and language for your platform
Order shape and rights	Titles, episodes, minutes; territory, term, exclusive or non-exclusive

What we deliver, and how we work

Format and languages

- 9:16 vertical, 60–100 minutes per title, 1–2 minute episodes, delivered ready to publish
- English, Spanish, Portuguese, Thai, Indonesian, Vietnamese, Japanese and Korean
- original scripts written for the target market — not machine-dubbed Chinese shows

Delivery package

Item	Included
Masters	Vertical master files in platform-ready specifications
Text	Subtitles (burned-in or sidecar) and dubbing in the agreed languages
Metadata	Localized title, synopsis, tags and episode metadata
Artwork	Key art and poster set
Marketing	Trailer and short-form marketing cuts for paid and organic promotion

Commercial models

Model	How it works	Best for
Full buyout	You own the title outright for the agreed territory and term	Platforms building owned libraries
Revenue share	Little or no upfront; we share platform revenue	Testing a new market or genre
Work-for-hire	You brief, we produce, you own the result	Platforms with an in-house slate plan
Co-production	Shared rights and shared revenue on agreed terms	Long-term supply partnerships

Pilot proposal

1. You define genre, territory, language and rating limits for one title.
2. We produce a 60–90 second sample plus a one-page production spec, at our own cost.
3. If the sample works for your audience, we agree terms on one of the four models above.

A pilot is normally delivered within [X] working days of brief sign-off.

Contact

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